

“When a project is managed, things happen”

Why invest in Project Management?

Project management is a powerful process that can deliver many advantages to projects of all sizes. It gives you repeatable processes, guidelines and techniques to help manage the people and the work involved in your projects. It can increase your chances of success and help your projects to be delivered consistently, efficiently, on time and budget.

- **Early Planning:** The earlier you engage a project manager the better i.e. “A bad idea executed to perfection is still a bad idea.”
- **Project Chartering:** Avoids the traps that come with “just doing it”, assumptions are clearly identified and a valid project plan is agreed to i.e. “Failing to plan is planning to fail.”
- **Better Efficiency in Delivering services:** Provides a clear path for your project completion which allows everyone to work smarter.
- **Deliver what is Required:** Not less and not more.
- **Managing Risk:** Potential risks are identified early and managed before working on project completion. Risk Management Planning will help defend you against Murphy’s Law “If anything can go wrong, it will.”
- **Resources and Time are Planned:** Tight but achievable deadlines are planned for the delivery of each element of the project . This helps to avoid invoking Parkinson’s Law “Work expands to fill the time available.”
- **Increase in Quality:** Planned resources and managed risks leads to enhanced effectiveness and quality. A Project Manager will never accept that anything works until it is tested and documented.
- **Detailed Measuring and Reporting:** Collecting the right measurements on project deliverables and determining the necessary corrective actions will avoid the traps that come with “Too early to tell and too late to stop.”
- **Communication:** A focus will be provided on people and effective communication. This is key to Stakeholder Management and Managing Expectations. Avoid falling into the trap of Graham’s Law: “If they know nothing of what you are doing, they suspect you are doing nothing.” (Baker, Campbell, & Baker, 2007, p. 28).
- **Enhanced Customer Satisfaction:** Your customers will be happy when a project is done on time and under budget.



The main **advantage of project management** is that it helps to manage your projects effectively, enabling problems to be resolved more quickly. It takes time and money to manage a project, however engaging a **project manager** can help you:

- improve your chances of achieving the desired result
- gain a fresh perspective on your project, and how it fits with your business strategy
- prioritise your business' resources and ensure their efficient use
- set the scope, schedule and budget accurately from the start
- stay on schedule and keep costs and resources to budget
- improve productivity and quality of work
- encourage consistent communications amongst staff, suppliers and customers
- satisfy the various needs of the project's stakeholders
- mitigate risks of a project failing
- increase customer satisfaction

Not having someone to manage your projects can result in lost time, wasted money and poor performance.